

SELF EDUCATION SCHOOL



Presentation

Healing Trauma survivors to live a healthy life with a different
mind set & adapt to the new life

Presented by NGDC





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Self Education School

Welcome on board!

LET'S BEGIN...



Hello, We Are SES!

We're proactively concerned with the mental & psychological health which is highly based on the mind function that is focused on its thoughts & core beliefs.

We aim to help trauma & abuse survivors subjected to all kinds of neglect, emotional neediness, cultural change & beliefs using CBT, DBT, Here & Now (Self Soothing Techniques) & Meditation (Music, Art & Imagery).

Our Vision

Towards a healthy generation mentally & emotionally healed.



Our Mission

Help ease the life of trauma and abuse survivors to be able to function in life, connect to the world around them with healthier minds aligned with their emotions & body.



Trauma or Abuse Survivors



Gender: Male & Female

Marital Status: Single /
Married / Divorced

Age: 18++

Region: Middle East

Language: Native Arabic



Target Audience

Chosen target audience based on the majority of needs and also for anyone who's willing to have a better knowledge of understanding concerning how to deal with Trauma survivors. Yet we will open doors to other trauma survivors to protect them from being labelled by any means. So when they mingle with other categories they will blend in the whole picture which will help them heal better.



Online

Providing a wide range of platforms trying to meet the needs to ease the life of MBBs where ever they are. The online services will include Website, Facebook page, Mobile Application, Whatsapp Business & Online School.

How can SES help?



On ground

We sincerely know how much is the need for people to talk & be heard with a one to one session. We aim to provide a comfy cozy office for MBBs to open up. These are the minimum requirements.





Dive Into Action



“The bigger the motive, the more challenging to reach & succeed”.

Since we’ve survived corona virus, the world became more active online through all the social media different channels seeking to achieve our goals in a more modernized applicable way.

01

Online Support Website

02

Whatsapp Business

03

Application

04

Facebook Page

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Online School

01

Online Support Website

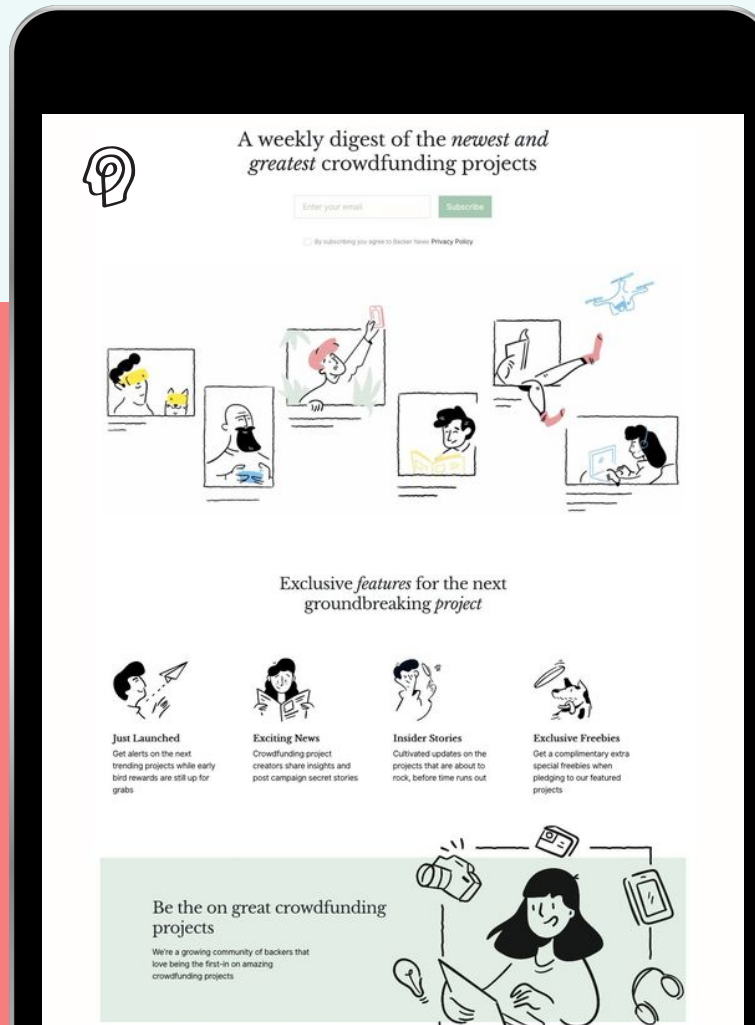
We're planning on creating a website page that has different ways of communicating either through chat texting, voice calls or video calls. This will help people in deep need connect with professionals (specialized Counselors & Therapists) who can help them out. It will also include a landing page with helpful information, tips & encouragement content for everyday survival.



24hrs
Availability



Articles
Weekly / Monthly



Chatting
With professionals



Calls
Calls / Video



02

Whatsapp Business

Survivors may choose to connect through WhatsApp business where the privacy of their numbers will be kept safe. They can choose the subject they want to talk about to be transferred to the specialized Counselor or Therapist.

Chatbot will be added later to assist clients to book our provided services.

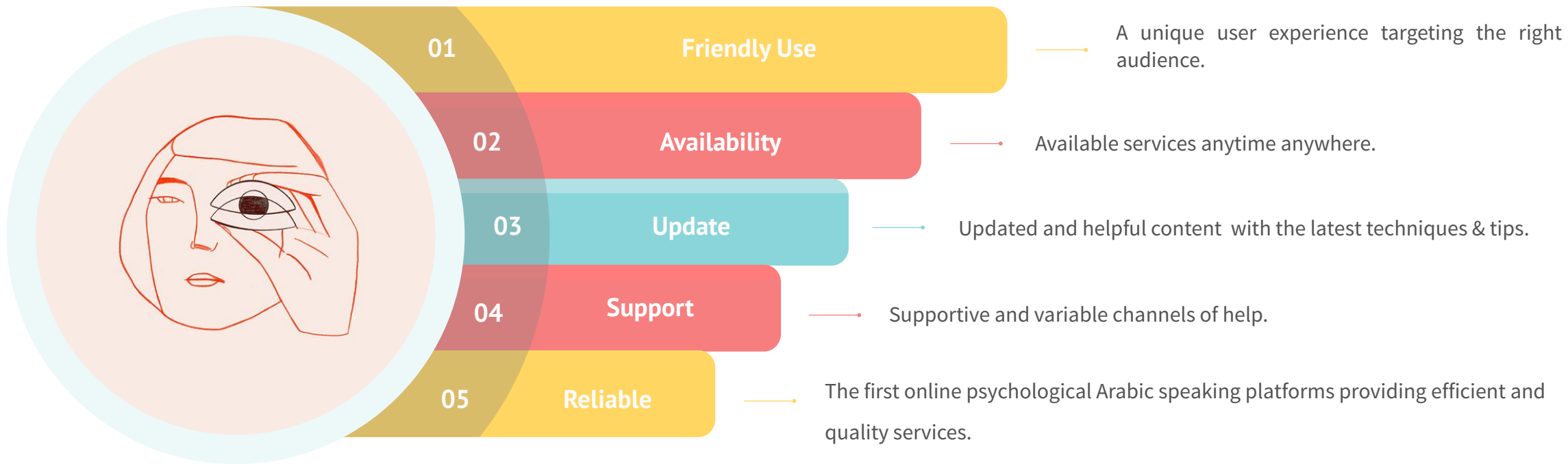


Facebook has been and is still one of the very well used channel compared to other platforms when it comes to psychological help. This page will be easier to reach our target audience and set targeted ads for effectiveness. It's up-to-date with all the latest news and articles happening around also discussing subjects requested regularly by all viewers.

04

Facebook Page





Our Goal:
Reach Traumatized Survivors

Security Terms

Privacy is a MUST



SES ensures a safe place where data is kept secretive and private on all different platforms either data input or online sessions & school participation.

This is put into consideration from the backend to the frontend.

We're keen on being a trusted entity at the end, so the whole project will be electronically highly secured.



Thank YOU



We appreciate you reached this slide.

Your support means a lot.